

FITNEWS

Fitness Media Services • 696 White Plains Rd., Scarsdale, NY 10583

FOR IMMEDIATE RELEASE

July 15, 2008

CONTACT: Brad Schoenfeld
(914) 723-8400

BULGARIAN AND POLISH LANGUAGE RIGHTS SOLD FOR
BEST-SELLING FITNESS BOOK, "SCULPTING HER BODY PERFECT"

Scarsdale, NY – Bulgarian and Polish foreign language rights to *Sculpting Her Body Perfect*, the bestselling fitness book by Brad Schoenfeld, have been sold by publisher, Human Kinetics. This now brings the number of rights sales to six, including translation into Portuguese, Hebrew, Chinese, and Spanish versions.

"I couldn't be more pleased," Schoenfeld said. "The book was a dream of mine and it's extremely rewarding to see it still in such demand across the world a decade after it was first published."

Please contact [Brad Schoenfeld](#) to arrange an interview and/or for additional quotes.

###

ABOUT BRAD SCHOENFELD: Brad Schoenfeld, CSCS, is the fitness trainer to bet your shape on. Widely regarded as one of America's leading fitness professionals, his focus is to help women achieve their full fitness potential by skipping the gimmicks and sticking to the well-documented science of exercise and nutrition. Awarded the distinction of master trainer by the International Association of Fitness Professions, he is also a certified strength and conditioning specialist by the National Strength and Conditioning Association.

FITNEWS

Fitness Media Services • 696 White Plains Rd., Scarsdale, NY 10583

He is the author of six fitness books, including *Sculpting Her Body Perfect* and the bestseller, *Look Great Naked*. He is a columnist for *Fitness RX for Women* magazine and has been published or featured in every major magazine including *Cosmopolitan*, *Self*, *Marie Claire*, *Fitness and Shape*. He has been a guest on many national television and radio shows. His Personal Training Center for Women is located in Scarsdale, New York. Brad lives in Croton-on-Hudson, New York.